

# Gab - Privacy Policy

This privacy policy governs your use of the mobile application Gab for mobile devices that was created by **Apply Studio**. Gab is a chat application where users can send text messages to other Gab users. Also one can share their photos, videos, may have one to one audio / video call, can create groups with their contacts (who are Gab users too). Groups created will have all features included in one to one communication. Users can invite other people from their contacts to join Gab.

What information does the Application obtain and how is it used?

## **User Provided Information**

Gab obtains the information you provide when you download and register into the application. Registration is mandatory. Please keep in mind that you may not be able to use any feature offered by Gab unless you register with us.

When you register with us and use Gab, you generally provide (a) your name, (b) phone number and (c) set a photo as DP. You may also opt to use additional security on your account by tying it up with iOS Touch ID, when you sign up. This will let you access the app only if you authenticate yourself using your fingerprint, or punching in the fallback password, should your fingerprint ID fail. Please note that, in keeping with the inherently private nature of iOS Touch ID, neither your fingerprint data, nor your fallback password leaves your device at any point of time, and are therefore not uploaded to our servers.

We may also use the information you provide us to contact you from time to time to provide you with important information, required notices and marketing promotions.

## **Automatically Collected Information**

In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, and information about the way you use the application.

## **Does the Application collect precise real time location information of the device?**

Yes. This is applicable only when a Gab user wants to share their location with another Gab user via chat message. Location data is not uploaded to our servers under any circumstance.

## **Do third parties see and/or have access to information obtained by the Application?**

We will share your information with third party to obtain statistical analysis of data and usage of improved services through the general data mining.

Please note that confidentiality of the data shared with third party is maintained and no specific data is exposed to any one. At no point of time, and under no circumstance, data is made available to any of the parties that may be used to individually identify any user.

### **What are my opt-out rights?**

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network. You can also request to opt-out via our help assistant called Gabby from within the app or by emailing us at [info@applystudio.com](mailto:info@applystudio.com).

### **Data Retention Policy, Managing Your Information**

We will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate. If you'd like us to delete User Provided Data that you have provided via the Application, please contact us at [info@applystudio.com](mailto:info@applystudio.com) and we will respond in a reasonable time. Please note that some or all of the User Provided Data may be required in order for the Application to function properly.

### **Children**

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at [info@applystudio.com](mailto:info@applystudio.com). We will delete such information from our files within a reasonable time.

### **Security**

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

### **Changes**

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here and informing you via sms or via our help assistant Gabby from within the app. You are advised to consult this Privacy Policy regularly for any changes, as continued use of the Application is deemed approval of all changes. You can check the history of this policy by clicking [here](#).

### **Your Consent**

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information. If you do not wish to give your consent regarding the processing of your data, then you must stop using our services by simply uninstalling the app. If you

further wish to delete all your data that has been stored with the server then you must email us at [info@applystudio.com](mailto:info@applystudio.com) . We will delete all your data stored with us.

**Contact us**

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at [info@applystudio.com](mailto:info@applystudio.com) .